

RAJAR DATA RELEASE



Quarter 1, 2019 – May 16th 2019

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC Radio London	Q	454	565	435	-4.2%	-23.0%	1.0	1.2	0.8
Absolute Radio (London)	Q	952	726	703	-26.2%	-3.2%	3.1	2.4	2.3
Capital London	Q	2138	1866	1766	-17.4%	-5.4%	4.4	3.7	3.9
Capital XTRA (London)	Q	709	816	798	12.6%	-2.2%	1.0	1.6	1.2
Gold London	Q	245	296	270	10.2%	-8.8%	0.9	1.2	1.0
Heart London	Q	1493	1523	1521	1.9%	-0.1%	4.9	4.6	4.4
Kiss (London)	Q	1949	1631	1490	-23.6%	-8.6%	4.6	3.7	2.7
LBC 97.3	Q	1255	1147	1169	-6.9%	1.9%	5.4	5.5	5.7
LBC London News	Q	477	462	488	2.3%	5.6%	1.3	1.4	1.0
Love Sport	Q			38					*
Magic (London)	Q	1371	1606	1539	12.3%	-4.2%	3.7	4.0	4.2
Premier Christian Radio	Q	158	227	118	-25.3%	-48.0%	1.4	1.0	0.5
Smooth Radio London	Q	851	818	821	-3.5%	0.4%	2.1	3.0	2.7
Radio X London	Q	531	480	363	-31.6%	-24.4%	1.8	1.7	1.5

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NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 18	Q4 18	Q1 19	Q1 19 vs. Q1 18	Q1 19 vs. Q4 18	Q1 18	Q4 18	Q1 19
BBC Radio 1	Q	1552	1461	1460	-5.9%	-0.1%	3.7	3.8	3.5
BBC Radio 2	Q	2143	2259	2283	6.5%	1.1%	10.7	12.3	12.1
BBC Radio 3	Q	486	473	630	29.6%	33.2%	1.6	1.8	1.9
BBC Radio 4	Q	2736	2483	2687	-1.8%	8.2%	14.4	13.7	15.4
BBC Radio 5 live	Q	1123	1055	1202	7.0%	13.9%	3.1	3.2	3.9
Classic FM	Q	1380	1249	1192	-13.6%	-4.6%	4.7	3.8	4.0